COACH KOREA Privacy Policy

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This Privacy Policy explains the types of personal data Coach Korea Limited ("**Coach**") collects about you, how we use that data, who we share it with, and how we protect it.

1. Who are we?

This Privacy Policy is established and published by Coach Korea Limited, 18th Floor D-Tower, 17, Jong-ro 3-gil, Jongno-gu, , Seoul, Republic of Korea.

2. What data is covered by this Privacy Policy?

This Privacy Policy covers all personal data processed by Coach which means information (either solely or in combination with other information) that enables Coach to identify you directly or indirectly. This includes the types of information set out below.

3. What data do we collect from you?

We may collect data about you from the following sources:

A. Information we receive from you

We may collect personal data (name, gender, phone number(mobile), address, postal code, date of birth, nationality, digital platform ID, email address, country of residence, preferred language) that you provide when you interact with us such as when you:

- buy our products online;
- register to our online account;
- fill in our in-store customer card (e.g. to hear from us about our products and initiatives, to find out how to participate to our in-store events, competitions or promotions);
- request product customisation;
- sign up to our marketing lists or other marketing initiatives such as sweepstakes and surveys;
- contact our Customer Service Center (e.g. via phone, email,) and subsequently correspond with us; and
- submit a product review on any of our websites.

B. Information we collect about you

We collect information about you from the following sources:

- your customer transactions trail and purchase history;
- your social media interactions with us (e.g. if you "like" or "share" something you see on our social media platforms);
- your use of our website and other third-party websites on which you may be displayed our adverts. In particular, we may collect:
    - technical information, including your IP address, browser type and version, device identifier, location and time zone setting, network and/or service provider, operating system and platform, page response times, and download errors;
    - information about your visit, including the websites you visit before and after our website and products you viewed or searched for; and
    - length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouseovers) and methods used to browse away from the page.

To learn more about our purposes of use of cookies or similar digital tracking technologies (used to collect the information above), please see "How do we use cookies?" below.

- your interaction with our marketing emails to measure marketing effectiveness (for example, we collect information about whether / when you have opened an email from us, and if you have clicked a link in the email or forwarded the email);
- your interactions with our online adverts to measure advertisement effectiveness;
- the in-store capture cards which you may fill in and return to us during one of your visits to our stores;
- the CCTV footages recorded in our stores; and
- information we draw from our sources listed above and information we obtain from third parties (including publicly available information) where we have a legal basis to do so. We combine all this information to better understand who you are, your preferences etc. to enhance your customer experience with us (at "How do we use your personal data?").

4. How do we use your personal data?

No.	We use your personal data for the following purpose(s):	Based on the following legal basis:
1	Process your online payment and complete your online purchase with us.	Necessary to perform your purchase contract with us.
2	Create your personal account on our website and enable your access to such account.	Necessary to perform your contract with us for the provision of the services (online personal account).
3	Use your personal account on our website including, for example, saving billing details and delivery address for future purchases, saving data to process products returns).	Necessary for our legitimate interest to provide you with an enhanced customer experience on our website (e.g. smooth and quicken your online transactions). It is also in your interest to benefit from an enhanced customer experience. For certain specific data uses (such as for processing your product returns), the use of your data is necessary to perform your

		contract with us.
4	Personalize and optimize your online shopping experience with us (for example, recording certain information from your past purchases which can be re-used in your future purchases such as address, saving your favorite store locations)	Necessary for our legitimate interest to provide you with an enhanced customer experience on our website. It is also in your interest to benefit from an enhanced customer experience.
5	Enable you to use our "wish list" features online (even if you are have not registered for an online account with us).	Necessary for our legitimate interest to provide you with an enhanced customer experience on our website. It is also in your interest to benefit from an enhanced customer experience.
6	Provide you with customer support for any enquiry or request related to a product you have bought.	Necessary to perform your purchase contract with us (where customer support for certain enquiries or requests is envisaged in our contract with you). Necessary to comply with a legal obligation we are subject to (where such obligation exists which requires us to respond to a specific enquiry from you or enable the exercise of your rights, for example under consumer law).
7	Provide you with customer support for any enquiry or request you submit to us in relation to a product you would like to buy or a general enquiry or request.	Necessary for our legitimate interest to establish or maintain a relationship with you. It is also in your interest to receive a response from us when you contact us.
8	Use the product reviews you provide on our website, or through third parties.	Necessary for our legitimate interest to receive feedback on our products and use such feedback to improve the way we present our products on our website to other potential buyers.
9	Customize a product you have specifically requested.	Necessary to perform your contract with us.

10	Monitor the effectiveness of our adverts online and our marketing campaigns (e.g. by monitoring if / when / how you interact with online ads or an emails you receive from us).	Necessary for our legitimate interest to improve our marketing strategy, expand our customer base and retain current customers, and better allocate our marketing resources.
11	Offer targeted advertising to you which is tailored to your needs, preferences, tastes and habits.	Necessary for our legitimate interest to show you the products we think you will mostly like from us. It is also in your interest to receive customized offers so you do not have to spend too much time browsing our broad range of products.
12	Contact you with communications such as emails, postal mail or by SMS (if you provide such information in our in-store capture cards or online) to tell you about your purchase our products, offers and campaigns.	With your consent where this is required by applicable law. Where your consent is not required by law (depending on the means of communications used), this data use is necessary for our legitimate interest to let you know about us your purchases and our products.
13	Perform researches and surveys about our products and customer experience, product development and product testing.	Necessary for our legitimate interest to constantly improve our offers, products and services to you.
14	Enable you to take part to our contests, sweepstakes, competitions, promotions and similar events and initiatives for customers.	Necessary to perform your contract with us (based on your written acceptance of our terms and conditions of entry to participate to such contests, sweepstakes, competitions and other promotions). Necessary for our legitimate interest to engage and retain customers, incentivize customers to buy our products or reward our customers.
15	Offer enhanced customization and client care to our clienteling customers.	Necessary for our legitimate interest to engage and retain customers, incentivize customers to buy our products or reward our customers. It is also in your interest,

		as a clienteling customer, to benefit from advantages and offers we offer to you.
16	Interact with you through our social media platforms, measure the effectiveness of our social media campaigns and perform some of the purposes above (e.g. advertising, enable you to take part to our contests, sweepstakes, surveys etc.) via social media.	Necessary for our legitimate interest to expand and retain our customer base and promote our products also via social media.
17	Enable your voluntary participation to our social media campaigns, including the use of your images	Necessary to perform your contract with us (based on your written acceptance of our terms and conditions of entry to participate to such campaigns). Necessary for our legitimate interest to expand and retain our customer base and promote our products also via social media.
18	Improve the functionality and user-friendliness of our website.	Necessary for our legitimate interest to constantly monitor and improve our online presence and services to you.
19	Fraud detection in relation to online payments and, more generally, prevention against any illegal activity.	Necessary to perform your contract with us (including by complying with our contractual obligations to ensure the security and confidentiality of your payment data). Necessary for our legitimate interest to prevent illegal activities which could harm you and us.
20	Enable a corporate transaction such as a merger or acquisition whereby data assets must be merged or transferred as part of the transaction.	Necessary for our legitimate interest to corporate re-organization and/or compliance with regulatory or statutory requirements.
21	Respond to or address enquiries or requests from law enforcement bodies,	Necessary for the purposes of complying with legal requirements to which we are

	regulators or other public authorities.	subject.

With your consent, we may collect and use your personal information as follows:

Category	Purpose of Collection	Collected Items	Retention Period
Membership service management	To enable membership services and verify members' identities	Name, ID, password, email, date of birth, gender, telephone number, mobile phone number, address	Until the legally mandated retention period expires or until membership withdrawal
	To manage membership services for in-store customer	Name, mobile number, purchase history	Until the legally mandated retention period expires or until membership withdrawal
Customer management	To manage customers, improve customer services, and provide service information	Name, mobile phone number, gender, date of birth	Until the legally mandated retention period expires, or until the purpose is achieved or consent is withdrawn
	To manage transaction history, and to provide after-sales service	Name, mobile number, purchase history	Until the legally mandated retention period expires or until membership withdrawal
	To improve customer experience and to offer benefits	Name, mobile number, address, gender, date of birth, nationality, e-mail, purchase history	Until the legally mandated retention period expires, membership withdrawal or consent revocation
Marketing	To use in marketing activities (events and customized advertising)	Mobile phone number, email, Cookie information	Until the legally mandated retention period expires or until membership withdrawal
	To send DM, brochures, and marketing information for events, sales, and promotions, and to deliver prizes and gifts	Name, mobile number, address, gender, date of birth, nationality, e-mail	Until the legally mandated retention period expires, membership withdrawal or consent revocation
Reservation of Pop-up Store	Identity verification for reservation of the Coach pop-up store	Name, mobile phone number	Until the pop-up store event ends

Based on legal basis other than your consent, we may collect and use your personal information as follows:

Legal Basis	Category	Purpose of Collection	Collected Items	Retention Period
Article 15(1)(iv) of PIPA (for the performance of a contract)		To process orders (product release and delivery)	Name, address, contact information	Until the purpose is achieved
Article 15(1)(iv) of PIPA (for the performance of a contract)	Customer Inquiries through Customer Center	To address customer inquiries	Name, phone number, address, order number, information provided by customer in the customer inquiries	3 years from the date of inquiry (Article 6 of the E-Commerce Act)
Article 15(1)(iv) of PIPA (for the performance of a contract)	Customer Inquiries through Chatbot	To address customer inquiries	Name and mobile phone number	Until the inquiry is completed
Article 15(1)(iv) of PIPA (for the performance of a contract)	Repair Request	To receive repair requests and update customers after the repairs are finished	Name, phone number, email address, and receipt (limited only to tax-free goods)	1 year from receiving the repair request
Article 21, 84, and 160-2(1) of the Income Tax Act	Event Winner Information	For withholding tax reporting and payment for event winners	Name, mobile phone number, resident registration number	Until the tax filing deadline (end of March) in the year following the processing year

Where we rely on the necessity for a legitimate interest to use your personal data, we will do so solely on the basis of a previous thorough assessment of our legitimate interest against your privacy rights and we will carefully conduct a balancing exercise to ensure that our data processing is proportionate to your rights.

5. How do we use cookies?

As many other organisations, we use cookies or similar digital tracking technologies on our website for a number of purposes as set out below. Cookies (or other similar technologies) can be placed

on our website by us or by third-party partners we engage for our purposes.
Third-party cookies may be deployed on our behalf also on third-party websites (e.g. to measure ads effectiveness). Please note that we are not in control of and responsible for any cookies placed on our website by third parties without our authorization or third parties who are not acting on our behalf.
We respect applicable law about cookies. In particular, we use cookies only with your authorization where this is required by applicable law. In any case, you may opt-out from cookies at any time by changing your browser settings accordingly. However, as a consequence of your opt-out, certain functions, portions or features of our website may cease working or may prevent you from fully benefiting of our online services.

Categories of cookies

Some cookies are deleted when you close down your browser. These are known as **session cookies**. Others remain on your device until they expire or you delete them from your cache. These are known as **persistent cookies** and these types enable us to remember things about you as a returning visitor. The main categories of cookies we use include:

- **Strictly necessary cookies**: These cookies are essential in order to enable you to move around the website and use its features, and ensuring the security of your online transactions with us and online access to our website. Without these cookies services you have asked for, such as completing a transaction, cannot be provided. These cookies don't gather information about you for the purposes of marketing.

- **Performance cookies**: These cookies allow us to count the number of visitors and collect information about how visitors use a web site, for instance which pages visitors go to most often, and if they get error messages from web pages. These cookies don't collect information that identifies a visitor although they may collect the IP address of the device used to access the site. All information these cookies collect is anonymous and is only used to improve how a website works and the user experience. By using our websites you agree that we can place these types of cookies on your device, however you can block these cookies using your browser settings (please see "Cookie Management" section below).

- **Functionality cookies**: These cookies allow us to recognise you when you return to our website and allows the website to remember choices you make (such as your user name). They may also be used to provide services you have requested such as watching a video. The information these cookies collect is anonymised (i.e. it does not contain your name, address, account details, etc.) and they do not track your browsing activity across other

websites. By using our websites you agree that we can place these types of cookies on your device, however you can block these cookies using your browser settings (please see "How to manage your cookies" section below).

- **First and third party cookies**: Whether a cookie is a first or third party cookie depends on which website the cookie comes from. First party cookies are those set by or on behalf of the website visited. All other cookies are third party cookies. Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.
- **Personalization cookies:** Cookies may also be used on our website to personalize your shopping experience and enable you to use certain function (such as "add to wishlist" or "save", to deliver ads which might be relevant to you, or for us to conduct internal testing on what works best for our customers.

To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit www.allaboutcookies.org. Alternatively, you can search the Internet for other independent information on cookies.

Purposes of use of cookies

We use cookies for the following purposes:

- Enable basic functioning of our website;
- Web analytics to improve our website (structure, features, accessibility and usability, content) or to fix any technical issue through gathering relevant technical data;
- Enable certain basic functions of online browsing and shopping with us (for example, save information you generated or provided on our website such as preferred items, items placed in the cart, billing address to save time and effort when you next return to our website or shop with us);
- Monitor the effectiveness of our online ads and marketing (by recording your interactions with our ads on third-party websites, our social media platforms or our marketing emails); and
- Learn more about your preferences and Internet browsing habits to provide you with tailored advertising (you certainly don't want to hear from us about something you are not interested into).

Cookie Management

The browsers of most computers, smartphones and other web-enabled devices are typically set up to accept cookies. If you wish to amend your cookie preferences for this website or any other websites, you can do this through your browser settings. Your browser's 'help' function will tell you how to do this. If you do not want the benefit of cookies, there is a simple procedure to manually delete your cookies. Visit http://www.allaboutcookies.org/manage-cookies/stop-cookies-installed.html to see these.
However, please remember that cookies are often used to enable and improve certain functions on our website. If you choose to switch certain cookies off, it is likely to affect how our website works.

6. With which third parties do we share your personal data?

We share your information to the below selected third party vendors:

We provide your information to third parties or outsource data processing as follows:

A. Third-party Provision of Personal Information

We process personal information only within the scope specified in the purpose of processing personal information, and provide personal information to third parties only in cases corresponding to Articles 17 and 18 of the Personal Information Protection Act, such as with the consent of the data subject or based on legal ground stipulated in specific provisions of the law. Otherwise, we do not provide the personal information of the data subject to third parties.

We provide personal information to third parties with the consent of the data subject as follows:

Recipient	Purpose of Provision	Provided Items	Retention Period
Zaspero Korea, Luxottica Korea	For sunglasses repair requests based on business partnerships	Name, phone number	Until the completion of repair work

B. Outsourcing Processing of Personal Information

We outsource the processing of personal information the as follows:

Name:	**Service:**
PMG Integrated Communications Co., Ltd.	SMS, email Marketing
Customer Insight	Membership registration and management,

	Special promotion offering, Statistical questionnaire survey
Yamujin Company Corporation	Warehousing, Transportation, Logistics Management
KSJOB Corp	Customer service support
Ilyang Express Corporation	Transportation, Logistics Management
Isobar Korea Co,.Ltd	Website Maintenance and Marketing Communication
Dentsu Creative Korea	Website Maintenance and Marketing Communication
NHN Korea Cyber Payment Co.,Ltd (KCP)	Payment services provided
Adyen	Payment services provided
NAVER FINANCIAL Corp. (NaverPay)	Payment services provided
Channel Corp.	Customer Service Support, Marketing Communication
INFIX	Operation and management of external affiliate channels
Jaspero Korea	Product repair services
Luxottica Korea	Product repair services
Samjong KPMG	Reporting taxes on event winnings

C. Overseas Transfer of Personal Information (Third-party Provision)

We provide your personal information to the following overseas affiliates:

Recipient (country / contact detail)	Purpose of Transfer	Transferred Items	Date and Method of Transfer	Retention period
Tapestry, Inc. (USA / privacy@tapestry.com)	To improve customer experience and to offer benefits	Name, mobile number, address, gender, date of birth, nationality, email address, purchase history	Continuously transmitted electronically through communication networks	Until membership withdrawal or consent revocation

If you do not wish for your information to be transferred overseas, you have the right to refuse such transfer by contacting our customer service center. However, if you choose to refuse overseas transfer, certain conveniences based on customer analysis may not be available to you.

D. Overseas Transfer of Personal Information (Outsourcing)

We outsource the processing of your personal information to the following overseas companies.

Recipient (Location/Contact detail)	Purpose of Transfer	Transferred Items	Timing and Method of Transfer	Retention Period
ACXIOM ASIA GLOBAL SERVICES CENTER LTD. (China/ JESSIE.GUAN@ACXIOM.COM)	Customer database registration and management support, statistical analysis	Name, phone number, address, email address, nationality, birthday, gender	Continuously transmitted electronically through communication networks	Until the legally mandated retention period expires or membership withdrawal
	If you choose to refuse this overseas transfer of data, you will not be able to use our membership services. If you prefer not to have your data transferred overseas, please cancel your membership through our website or customer service center.			
MEDALLIA INC. (USA/ CAVILES@MEDALLIA.COM)	Post-purchase survey (customer feedback on shopping experience)	Name, email address	Continuously transmitted electronically through communication networks	Until the legally mandated retention period expires or membership withdrawal
	If you prefer not to have your information transferred overseas, you have the right to refuse such transfer by contacting our customer service center. However, if you choose to refuse overseas transfer, certain conveniences based on survey may not be available to you.			
Sanyo Extended System Services Limited (HONG KONG SAR, China/kelvin_ng@ctil.com)	Support for Customer database registration, management, promotion offer and statistical analysis	Name, phone number, address, email address, nationality, birthday, gender	Transmitted electronically through communication networks during registration, information updates, and purchases.	Retention will continue until the legally mandated period expires or upon membership withdrawal.
	If you choose to refuse this overseas transfer of data, you will not be able to use our membership services. If you prefer not to have your data transferred overseas, please cancel your membership through our website or customer service center.			

Salesforce.com, Inc.	Web hosting and website maintenance, support for updates and improvements, and management/updating/modification or deletion of customer information	Name, phone number, address, email address, birthday, gender, payment details	Transmitted electronically through communication networks during registration, information updates, purchases	Retention will continiue until the legally mandated period expires or upon membership withdrawl
	If you prefer not to have your information transferred overseas, you have the right to refuse such transfer by contacting our customer service center. However, if you choose to refuse overseas transfer, certain website functions that rely on our e-commerce platform, such as account management, access to order history, or personalized services, may not be available to you.			
Adyen	Payment services of online purchase	Name, card number, Card details as CVC, expirary month, year. Payment details as shipping address, billing address for fraud detection	Transmitted electronically through communication networks during online purchases	Retention will continue until the legally mandated period expires or upon membership withdrawal
	If you prefer not to have your information transferred overseas, you have the right to refuse such transfer by contacting our customer service center. However, if you choose to refuse			

	overseas transfer, certain payment-related services, including credit card processing or other online payment methods provided through our payment gateway, may not be available to you.

7. What are your rights?

You have the following rights:

- **Right to inspect personal data:** You may request us to allow you to peruse (inspect), or furnish with any of the following: (i) your personal data which we possess; (ii) details on the use of your personal data or the furnishing of it to a third party by us; and (iii) details of your consent provided to us to collect, use, or provide personal data.
- **Right to suspend, correct, or delete personal data:** You may request us to suspend, correct, or delete personal data. Upon receiving a request for correction of an error, we shall correct the error, notify you of the reasons why it is unable to correct the error if it is the case, or take any other necessary measures and shall not use the relevant personal data or provide it to a third party until we complete taking such measures. Meanwhile, we may not delete your personal data if the said personal data must be collected under another relevant statute.
- **Right to revoke consent:** You may, at any time, revoke the consent given allowing us to collect, use, or provide personal data. If you withdraws the consent, we shall take necessary measures, such as destroying personal data collected, without delay.
- **Right to remedy for damage caused by personal information processing:** If you suffer damages due to a violation of any of the above your rights, you may claim compensation for damages against us. In this case, we bear the burden of proof in showing that it is not liable for deliberate act or negligence.
- **Legal representative's rights:** To process personal data of a child under 14 years of age, the consent of the child's legal representative is required, and the legal representative may exercise the same rights as stated above on behalf of the child.

You can make a request to exercise any of these rights in relation to your personal data by contacting us as indicated below"

- **Personal Information Protection Manager, Coach Korea Limited**

  (CK-Privacy@tapestry.com)

You also have the right to lodge a complaint with the local data protection authority if you believe

that we have not complied with applicable data protection laws. Please see below list of local data protection authorities in Republic of Korea:

- Center for Personal Information Violation Reporting

  (http://privacy.kisa.or.kr / 118 without area code)

- Supreme Prosecutors' Office Cyber Crime Investigation Group

  (www.spo.go.kr / 1301, 02-3480-3571 without area code)

- Korean National Police Agency Cyber Security Bureau

  (http://cyberbureau.police.go.kr/ 182 without area code)

- Personal Information Dispute Mediation Committee

  (www.kopico.go.kr / 1833-6972, 02-2100-2499)

8. How do we protect your personal data?

We have implemented technical and organisational security measures to safeguard the personal data in our custody and control. Such measures include, for example, limiting access to personal data only to employees and authorised service providers who need to know such information for the purposes described in this Privacy Policy, as well as other administrative, technical and physical safeguards.

We take safety measures to protect your personal information as follows:

· Organizational measures: Implementing internal management plans, conducting regular employee training

· Technical measures: Managing access rights to personal information systems, installing and updating security software

· Physical measures: Controlling access to server rooms and data storage areas.

While we endeavour to protect our systems, sites, operations and information against unauthorised access, use, modification and disclosure, due to the inherent nature of the Internet as an open global communications vehicle and other risk factors, we cannot guarantee that any information, during transmission or while stored on our systems, will be absolutely safe from intrusion by others.

9. How long do we keep your personal data and how do we destroy it?

We will only retain your personal data for the period you have consented to and to the extent permitted by applicable laws.

However, we may retain certain personal data for a specific period when required by applicable laws or our internal policies. The retention period of the personal data based on these laws and policies are as follows:

A. Retention based on applicable laws

Retained Personal Data	**Retention Period**	**Applicable Law**
Records related to contracts or withdrawal of offers	5 years	Act on the Consumer Protection in Electronic Commerce
Records on payment and provision of goods	5 years	Act on the Consumer Protection in Electronic Commerce
Records on consumer complaints or dispute resolution	3 years	Act on the Consumer Protection in Electronic Commerce
User's internet logs, IP tracing data, and website visit records	3 months	Act on the Protection Of Communications Secrets
Other telecommunication data	12 months	Act on the Protection Of Communications Secrets
Personal information contained in business ledgers and important business documents	10 years	Commercial Act
Receipts or similar documents containing personal information:	5 years	Commercial Act
Name, phone number, address, payment records (amount billed, amount received, date of receipt, payment method, etc.), and other transaction books	5 years	Framework Act on National Taxes
Records of labeling and advertisement	6 months	Act on the Consumer Protection in Electronic Commerce
Records on the collection, processing, and use of credit information	3 years	Credit Information Use And Protection Act

B. Retention based on internal policies

Retained Personal Data	**Retention Period**
Information necessary for identifying fraudulent sign-ups and service use (User ID, device information, service usage logs and collection items, date of withdrawal, reason for withdrawal)	Until the related dispute is resolved.

When the personal data becomes unnecessary such as i) when the purpose for which your personal data was collected and used has been achieved or ii) when you request us to withdraw consent, we will promptly destroy the data without undue delay (unless we need to keep your information to comply with legal or regulatory obligations to which we are subject. In such case, we will duly recognize (i) the legal grounds for retention; and (ii) the items of personal information retained thereunder.).

The procedures and methods for destroying personal information are as follows:

· Destruction Procedure: We select pertinent personal information required to destroy, and destroy such information after obtaining approval from the Chief Privacy Officer (CPO).

· Destruction Method: For personal information recorded and stored in electronic file format, we destroy it in a manner that prevents reproduction of the records. For paper documents, we destroy them by shredding with a shredder or by incineration.

10. How can you contact us?

If there are any questions or concerns regarding this Privacy Policy or the data collection practices outlined herein, or if you want to exercise any of your rights, please contact us as follows:

- by email:

  Attn: Chief Privacy Officer, Coach Korea Limited

  CK-Privacy@tapestry.com

- by post:

  Attn: Chief Privacy Officer, Coach Korea Limited

18th Floor D-Tower, 17, Jong-ro 3-gil, Jongno-gu, , Seoul, Republic of Korea.

- by phone or email:

  Attn: Customer Service Center, Coach Korea Limited

  Phone: 080-888-1941, e-mail: contactuskr@coach.com

11. Which version of this Privacy Policy applies?

This Privacy Policy is written in English and may be translated into other languages. In the event of any inconsistency between the English version and the translated version of this policy, the English version shall prevail.

We reserve the right to change our Privacy Policy from time to time including where this is necessary due to changes to our data processing practices or activities. If we decide to change our Privacy Policy we will notify you of these changes via email where we have a direct relation with you and post an alert on the home page of our website.

This Privacy Policy is effective as of April 1, 2025.

COACH KOREA CCTV Operation and Management Policy (KOR) [Download]

COACH KOREA CCTV EMPLOYEE POLICY (ENG) [Download]

COACH KOREA PRIVACY POLICY (KOR) [Download]

·Privacy Policy Version Number: #10

·Privacy Policy Change Announcement Date: February 2, 2026

·Changed Privacy Policy Effective Date: February 2, 2026

[View Previous Privacy Policy]

Previous Privacy Policy Version: #8

Previous Privacy Policy Version: #7

Previous Privacy Policy Version: #6

Previous Privacy Policy Version: #5

Previous Privacy Policy Version: #4

Previous Privacy Policy Version: #3

Previous Privacy Policy Version: #2

Previous Privacy Policy Version: #1